

C.U.SHAH UNIVERSITY

Summer Examination-2017

Subject Name: English - I

Subject Code: 4CO01ENG1

Branch: B. Com.

Semester: 1

Date: 20/03/2017

Time: 10:30 To 01:30

Marks: 70

Instructions:

- (1) Use of Programmable calculator & any other electronic instrument is prohibited.
 - (2) Instructions written on main answer book are strictly to be obeyed.
 - (3) Draw neat diagrams and figures (if necessary) at right places.
 - (4) Assume suitable data if needed.
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Q-1 (A) Each of the following question has four options. Choose the most appropriate options from the given and write answer of it. (10)

1. When we listen to a lecture without giving any extra efforts, is called _____ listening.
a) Extra listening b) hearing c) Active listening d) No listening
2. That boy plays football daily. The underlined word in the sentence is _____.
a) Noun b) Adverb c) Adjective d) Pronoun
3. When an engineer submits a lab report to his head, known as _____ flow of communication.
a) Upward b) Downward c) Horizontal d) None
4. Hiral will not join tomorrow's function, _____?
a) Won't he b) Won't she c) Does she? d) Will she?
5. Which is a collective noun from the following?
a) Cow b) Physics c) Economics d) Cattle
6. Maulik _____ play football every Sunday.
a) Do not b) is not c) does not d) did not
7. My elder brother is _____ M. Tech. student of this department.
a) the b) an c) a d) no article
8. One should do _____ work by own.
a) His b) one's c) once d) her
9. The opposite of the word 'memorized' is _____.



- a) Memory b) forgive c) forgetful d) Mentored

_____ of the boys learns French in this class.

10. a) All b) Some c) Each d) Someone

(B) Match Column 'A' with Column 'B' in appropriate manner: (04)

Column 'A'	-	Column 'B'
i) Haptics	-	a) Paralanguage
ii) Kinesics	-	b) Nearness
iii) Proxemics	-	c) Touch based
iv) Rhythm	-	d) Time
	-	e) Body Movement

Attempt any four questions from Q-2 to Q-8

Q-2 (A) What is paragraph? Explain the use of transitional words in writing paragraph. (07)

(B) Write a coherent paragraph in about 75 words on 'My loving Mother'. (07)

Q-3 (A) Correct and rewrite the following sentences if they have any error. (07)

1. The U. S. A. aren't a town.
2. A donkey am not a small animal.
3. Hindi and French isn't sister languages.
4. Jaguars aren't a scooter.
5. Are I a pupil?
6. Whisky aren't good for people.
7. He don't like lemon juice too much

(B) Define communication. Explain the levels of communication with examples. (07)

Q-4 (A) Write a detailed note on *Barriers to Communication*. (07)

(B) Explain the terms: a) Cohesion b) Topic Sentence c) Channel (06)
d) What is informal Communication? (01)

Q-5 (A) Write a complaint letter to one of the authorized dealer of Electronics items in Delhi for sending you the defective televisions for selling. (07)

(B) Write a detailed note *Importance of Non-verbal communication in profession*. (07)

Q-6 (A) Write a letter to one of the publisher for sending quotation of 100 books that you require (07)



for your commerce college.

(B) Discuss the various networks of communication. (07)

Q-7 (A) Write a leave application to your HOD of the college for demanding 10 days of Medical leave as you wish to go on trekking camp. (07)

(B) Do as directed: (07)

1. Helistening to a Hindi retro right now. (are not, is not, was not)

2. When your mother's birthday? (are, is, does)

3. How much these cups? " 50. " (is, are , do)

4. Mr. and Mrs. Doshi two boys. (are, have, has)

5. The audience listened to the speech quietly,?

(Does he?, Did they?, Didn't they?) .

6. I am not agree with you on this point,? (Am n't I?, Am I? Ain't I?)

7. You are coming with me to watch movie.,?

(Are you?, were you? Aren't you?)

Q-8 Read the following paragraph and answer the questions given below to it. (14)

Some actors and rock stars are paid almost 100 times as much per year as school teachers. Not to downgrade the role of entertainment in our lives, but these people are not the valuable social resource that educators are. As another example, professional athletes earn vastly more than the nation's fire fighters. Again, there is little doubt that the lower paid group contributes a more vital function to communities. Finally, dress designers, who can make up to \$50,000 for a gown, far out-earn police officers, whose very presence makes our cities and towns liveable.

Questions:

1. Who are paid as much as school teacher? (02)

2. Who earn vastly than the fire fighters? (02)

3. Find out and write at least six Nouns from the above paragraph. (03)

4. Find out two adjectives from the above paragraph. (02)



5. Based on this passage, the earning power in our society: (01)
- A) is subject to staggering inflation.
 - B) does not relate to one's usefulness in society.
 - C) is highest among those whose achievements are the greatest.
 - D) should be highest among actors and rock.
6. Give opposites of: a) Presence x _____ b) life x _____ (02)
7. Make sentences of your own from the given words: (02)
- a) Community
 - b) Educators

